

Larbert High School

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Falkirk Council
Children's Services

Rector: Jon Reid

23 May 2018

Dear Parent/Carer

School of Rock: The Musical

Here at Larbert High School, we are currently preparing for this year's school show extravaganza – School of Rock: The Musical! We are the first Falkirk school to be given the performing rights for the show. This dynamic show is currently running in the West End and Broadway and our pupils are hugely excited to have the opportunity to bring it to Larbert from the 19 to the 22 June 2018.

As part of this year's show we will be using a high-spec video wall and would like to invite local businesses to take the opportunity to use the wall for advertising purposes. The wall will be used for advertising before and after the show as the audience arrives/leaves as well as during the 20 minute interval. It is comprised of a number of small individual panels which can be used in isolation or joined to create one large image covering the entire space (the dimensions of which are 8m x 3m), meaning you have 2 options when advertising with this method. In addition to the video wall, we also have advertising space available in our program. Since School of Rock is such a new and popular show, we anticipate huge audience numbers meaning your advert could reach a potential 1600 local people throughout the course of the week.

Package		Package Price
A	1 individual video wall panel	£50
B	Entire video wall	£150
C	Full A4 page in program	£20
D	Half A4 page in program	£10

If you are interested in advertising with us, please email siobhan.heery@falkirk.gov.uk providing your company name and package number(s) you require. Adverts should be provided in PDF or jpeg formats.

Yours sincerely

Siobhan Heery
Teacher of Drama



Director: Robert Naylor

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